



## The complete online web site content management system

### Simple online maintenance of your web site

SiteCanvas is a complete system - a web site plus a web site management system along with web site hosting. You can personally change the content of your web site with SiteCanvas. Adding new site content is extremely simple. And when you are happy with it, publishing is simply a question of pressing a button!

### A quick start - no software installation

You do not need to install special software to maintain your web site. You use a very secure and user-friendly, web based menu system, installed on your web server. To use this web based system all you need is a computer programmed with Windows and Internet Explorer and an internet connection. Other expensive software packages such as FrontPage, GoLive or Dreamweaver are simply not necessary. Nor do you have complicated licensing systems. Take out a SiteCanvas license; use as many computers as you want; authorise as many users as you need, and save money by using the inexpensive SiteCanvas licence.



Friday 15:30 [The Secretary]

*"The director just asked me to get new information published on the web site before the weekend.*

*I can't reach our web site whizz kid. I hope he gets my SMS message on time!"*

### A user friendly web page editor

The SiteCanvas web page editor is very similar to the well known word processor MS Word. It has a wide range of features. Images and photographs can be inserted into your web pages directly using the editor. Text can be added, spell checked and formatted to suit the style of your web site. The editor works as a WYSIWYG (What you see is what you get) system. Thus knowledge of HTML programming is not required!

### Web hosting and domain name included

SiteCanvas comes in a complete, integrated package that includes web hosting and your domain name. You publish your web site updates directly from SiteCanvas without the need of FTP or other publication programmes with complicated log-in systems.

Friday 15:20 [The Director]

*"Yes! I signed the contract for the new office building before the weekend!*

*I have got to get this great news on our web site quickly. If only I could do it here and now with my laptop.*

*Oh well.. I'll call my secretary."*



### Images and download files

You can use the SiteCanvas content management system to organise your images, individually or in groups, and place them neatly in SiteCanvas folders, ready for immediate use on your web site. You can select these images using the page editor, scale them, frame them and insert them into your web pages.

Similarly SiteCanvas allows you to organise your PDF, Word, Excel, Zip and many other files easily. These files are then ready to be placed on your web site to be downloaded by your readers.

Friday 16:00 [The Whizz Kid]

*"Hey, an SMS... The secretary wants me to update to the web site again. That's the end of my free afternoon.*

*If only I could do it here at school. Then I could go out and skateboard before it's dark."*



Friday 17:00 [The Director]

*"My secretary just called and told me that the update will be published on the web site before 18:00. Good...*

*...But my secretary, our whizz kid, or even I could have done this much faster with the SiteCanvas web site content management system.*

*I'm going to order SiteCanvas on Monday!"*



## You also get an email system

SiteCanvas gives you facilities to send and receive email with your own domain name. You can choose and install your own email addresses yourself.

## Maintain your web site wherever you are

Because the SiteCanvas web site maintenance system requires only an online computer, programmed with Windows and Internet Explorer, you can maintain your site from anywhere in the world; for example from your laptop at a WiFi hot spot or in an Internet Café if you are travelling.

## Users and groups' access rights management

With SiteCanvas you can authorise a team of users, with various access rights, to undertake your site maintenance. For example it is possible to for you to assign maintenance responsibility to one person for the product zone of your web site, whilst simultaneously another member of your team, based at a different location, can be assigned the maintenance of your web site contact information. It is also possible to add previewers, that cannot change content but can review modifications made by editors, before they are published on the web site.

## A system for international user groups

SiteCanvas is a completely bilingual system, that allows users to individually choose if they want to work in Dutch or English. This offers organisations with international users considerable flexibility in the use of SiteCanvas.

## 1 Package - 1 Provider - 1 Help desk

We develop and supply all the components of the SiteCanvas system, including the integrated web hosting package. Therefore incompatibility problems between the web site development component and the web hosting component are ruled out. But if you do have a problem, the well known, "its them - not us" ping pong argument is a thing of the past! There only is one help desk. We will be there, waiting for your request for assistance. You will be helped by specialists with a thorough knowledge of SiteCanvas and who will quickly offer you a solution.

## Web forms to suit your requirements

You can quickly and easily design and publish forms on your web site using the SiteCanvas form design system. Such forms can vary from simple "contact-us" forms, with automatic answering, to complex order or job solicitation forms, to which, for example, CVs can be attached. Submitted data can be received by email and/or stored in the management system.

## Real-time web site statistics

SiteCanvas contains an extensive, integrated, statistics system which presents continuously updated, graphically displayed, web site visitor statistics. Because the system is real-time you do not have to wait for periodic web log digests. You know immediatley which pages are the most read, which files are the most downloaded, at what time you have the most visitors and much more.

## Your data is safe on our web servers

SiteCanvas operates on our special SiteCanvas servers with superfast connections to the internet. The safety of your data is of great concern to us. A complete backup of your web site data is made daily. In the unlikely event of a server failure your valuable data will not be lost.

## Ask us for a demo today!

It will be our pleasure to offer you a no-strings-attached demonstration of the wide ranging possibilities of SiteCanvas.

## SiteCanvas in a nut shell:

- ✔ Easy to use online system
- ✔ A very affordable complete solution for your web site
- ✔ No software purchase or installation required
- ✔ Includes integrated hosting and domain package
- ✔ Insert your own pages, forms, news and links
- ✔ No limit on the number of pages etc.
- ✔ Update pages using our versatile page editor
- ✔ Image and download file organisers
- ✔ Users and groups' access rights management
- ✔ Clear real-time web site statistics



© 2006 ivin :: SiteCanvas ® :: Brochure 1 version 1.05 EN